



POVservices

A Division of Point of View, Inc.

marketing services that get you noticed

www.POVservices.com

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Creative Design & Strategic Marketing Synergy

Eye-catching design is only a part of what we do. As experienced marketing strategists, we work with companies to craft highly effective messages that will maximize the impact of their marketing success. We specialize in helping entrepreneurial organizations get to market quickly and manage the efforts required to do so. [See our portfolio.](#)

Value-Added Public Relations

Public Relations is the glue to our integrated marketing approach and delivers the kind of credibility that advertising alone cannot. As a value-added component, POVservices offers public relations activities that will provide an extra edge in achieving your marketing objectives.

Fair & Reasonable Pricing

We understand that entrepreneurial organizations need high impact solutions at fair and reasonable pricing. POVservices does not work with outrageous fees or extensive contracts. And unlike many advertising agencies, you will own the copyrights to any creative materials that we design. [Visit our website.](#)

CAPABILITIES LIST

STRATEGIC MARKETING

- Advertising Assessments
- Branding
- Corporate Identity
- Gorilla Marketing
- MarCom Plans
- Market Analysis
- Marketing Integration
- New Market Entry
- Product Launch
- Trade Show Analysis
- Website Assessments

CREATIVE DESIGN

- Advertising Campaigns
- Brochures
- Catalogues
- Collateral Materials
- Copywriting
- Data Sheets
- Direct Mail
- Logo Design
- PowerPoint Presentations
- Trade Show Booths
- Website Development

PUBLIC RELATIONS

- Broadcast Events
- Event Planning
- Media Lists
- Press Releases
- Press Kits
- Promotional Products
- Sales Meetings
- Trade Show Assistance
- Trunk Shows
- VIP Receptions
- Workshops/Seminars